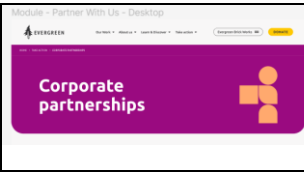





TAKE ACTION/PARTNER WITH US

<p>Title Corporate Partnerships We create widely impactful and mutually beneficial partnerships.</p>	
<p>Title: Why partner with us Copy: Our collaboration with partners is based on shared ambitions, mutual goals and a common understanding of issues. When your company invests in Evergreen, you are directly helping to build a better future for people and the planet through better public places.</p>	
<p>Title: Advantages to partnering with us</p> <p>Box 1 title: Impact Box 1 copy: Partnering with Evergreen can help you achieve your community and organizational goals, including supporting your Environmental, Social & Governance (ESG) efforts. We'd love to hear what you're trying to accomplish.</p> <p>Box 2 title: Brand Positioning Box 2 copy:</p> <ul style="list-style-type: none"> • Provide your company with high impact visibility and storytelling while doing good in your community. • With over 30 years of national success inspiring action to build sustainable public spaces, our brand positioning offers unique competitive advantages. <p>Box 3 title: Community Connections Box 3 copy:</p> <p>Connect with Evergreen's national networks and gain access to over 500,00 visitors annually at Evergreen Brick Works!</p> <p>Through collaboration with communities, donors and cross sectoral partners across Canada, we're shaping the lives of thousands of people, all while bringing nature into our cities and helping heal our planet.</p>	

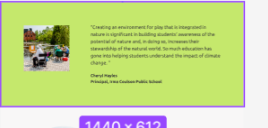
<p>Title: Ways to partner with Evergreen</p> <p>We offer diverse partnership options, and we will work together to make the most of your contribution, putting it towards programming that best fits your corporate values and goals.</p> <p>Tab1: Program partnerships </p> <p>Tab1 copy: Drive long term change in your community while supporting a program your customers and employees care about.</p> <p>Evergreen has a proven track record of building and scaling programs at a local and national level, maximizing impact and generating success stories in regions across the country.</p> <p>Focus of our Work:</p> <p>Tackle the Climate Crisis. We see beyond the spaces that exist today and imagine them transformed into places where people and nature thrive.</p> <p>Link to:</p> <ul style="list-style-type: none"> AI for the Resilient Cities Climate Ready Schools <p>Improve Health and Wellbeing. We see a future where everyone can live a healthy life on a healthy planet.</p> <p>Link to:</p> <ul style="list-style-type: none"> Outdoor Recreation Public Art Public Markets Festivals & Activations Green Infrastructure projects <p>Empower Communities. All of our work is done with the communities we serve to ensure that every place is transformed for the better and that our cities are bursting with life.</p> <p>Link to:</p> <ul style="list-style-type: none"> Community Solutions Network Housing Supply Challenge Gateway Bicycle Hub 	

Commented [PW1]: Are we missing any key programs?

Commented [EN2R1]: I think you nailed it! I dont think anything is missing.

Commented [EN3]: I think this should stay - it has become such an attractive option for folks.

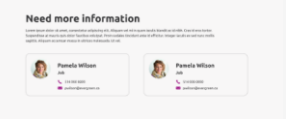
Commented [EN4]: I also feel this should stay. We could call them capital improvements, but our capital improvements are very green.

<p>Reconnect Children with Nature. Evergreen offers unique children's programming at Evergreen Brick Works geared towards exploring and discovering the greener side of Toronto.</p> <p>Link to:</p> <ul style="list-style-type: none"> • Visiting Schools • Camps • Climate Ready Schools project pages 	
<p>Tab 2: Sponsorships</p> <p>Tab2 copy: Connect with our community, increase customer loyalty and build brand awareness.</p> <p>With more than 30 years of national success inspiring action to build sustainable public spaces our brand positioning offers unique competitive advantages.</p> <p>We offer a variety of customized sponsorship opportunities by day, weekend, season, or year, to creatively activate your brand. From the Winter Market to Day of the Dead, our beloved festivals and community events at Evergreen Brick Works provide unique opportunities to gain access to over 500,000 loyal annual visitors.</p> <p>Tab 3: Customized Cause Marketing Campaigns</p> <p>Tab 3 copy: Give your customers the opportunity to give back to meaningful organizations.</p> <p>Build customer loyalty, increase employee motivation and retention, and differentiate your company from the competition.</p> <p>We will work with you and your organization to align with a campaign or customize an opportunity to suit your goals. Let's brainstorm together!</p>	
<p>Testimonial – CHOOSE 1</p> <p>“Together, Evergreen and Brickworks Cider have a shared connection to the history of the Don Valley Brick Works, and imagine a thriving community filled with connection and conversation. Over the past 4 years, we have been able to</p>	

Commented [EN5]: Depending on our fundraising targets, we might want to shuffle this order. For example, if we will need to raise a lot of money for VSP next year, we may want to bump it up on this list so that folks see it sooner.

Commented [PW6R5]: Good idea!

Commented [EN7]: We said this in brand positioning. I think we could jump right to "we offer..."

<p>celebrate our unique Toronto community, from highlighting the Ontario harvest at the Harvest Apple Festival, supporting the Gateway Bicycle Hub on Earth Day, and celebrating our summer nights in the city during Summer Wednesdays. We raise a glass to our partnership with Evergreen, as two deeply engaged Toronto based brands, committed to a positive future for our city.”</p> <p>● <i>Emma Barrett, Head of Marketing, Mill Street Brewery and Brick Works Cider</i></p> <p>"Society is facing challenging social issues, including climate change. Evergreen is a trailblazer in creating sustainable solutions to the future of city building. We know that these challenges will not be solved alone, and so through thoughtful partnership with organizations sharing the same goals, our impact will be greater."</p> <ul style="list-style-type: none"> ● - Corporate Supporter (from Annual Donor Survey) 	
<p>Title: Need more information</p> <p>Want to learn more? Let’s have a conversation.</p> <p>Contact Pamela Wilson and Elisa Natarelli at partnerships@evergreen.ca.</p>	
<p>Partnership Stories – for the story selections</p> <ul style="list-style-type: none"> ● https://www.evergreen.ca/blog/entry/creating-a-vibrant-public-place-we-couldnt-do-it-without-our-partners/ ● https://www.evergreen.ca/our-projects/koerner-gardens-welcome-garden-mounds-revitalization-project/ ● https://www.evergreen.ca/blog/entry/experience-evergreens-new-self-guided-tours/ 	